

“Zales takes pride in offering exceptional value to its customers. We have promotions which range from one day to a week or longer. These kinds of promotions are widely offered in the competitive specialty jewelry business. You indicated that you watched two pieces from our Shared Heart collection. The collection came off sale two weeks ago; however, these two specific items are being discontinued and are being offered at a “clearance” price. Also note that a portion of every Shared Heart collection sale is donated to Autism Speaks, one of several charitable programs supported by Zale.”

Roxane Barry
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